



Script Guide

Complete Offer Script Library

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Batch: 21

30 New Scripts

Contents

Batch 21 - 5 new scripts per section

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Script 1

HOOK

Before you spend money changing cars, fix the one thing you actually hate about yours.

BRIDGE

For a lot of owners, [problem] is what makes the car feel old or frustrating. [Service] can solve that without starting over with another vehicle.

OFFER

[Shop Name] is currently running [offer], designed to give you [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Before you spend money changing cars, fix the one thing you actually hate about yours.

For a lot of owners, the heat and glare inside the cabin is what makes the car feel old or frustrating. [Service] can solve that without starting over with another vehicle.

Tintlab is currently running a \$299 ceramic tint special, designed to give you heat rejection, UV protection, and reduced glare and added privacy. They also include a lifetime film warranty.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

If your car is great except for [problem], do not let one thing ruin the whole experience.

BRIDGE

A professional [service] is built to target that exact pain point and give you a noticeable upgrade where you actually feel it.

OFFER

Right now, [Shop Name] has [offer] with [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

If your car is great except for dull, unprotected paint, do not let one thing ruin the whole experience.

A professional ceramic coating is built to target that exact pain point and give you a noticeable upgrade where you actually feel it.

Right now, Tintlab has a \$499 ceramic coating special with deep gloss, hydrophobic protection, and easier maintenance. They also include a warranty.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

Most people wait until [problem] gets really bad before doing anything.

BRIDGE

That usually means more frustration and sometimes more cost. Handling it with [service] now is the easier move.

OFFER

[Shop Name] is offering [offer] so you can get [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

Most people wait until chips and light scratches on the front end gets really bad before doing anything.

That usually means more frustration and sometimes more cost. Handling it with paint protection film now is the easier move.

Tintlab is offering a \$999 front-end PPF package so you can get rock-chip defense, scratch resistance, and clear protection for the factory paint. They also include an installation warranty.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

If you have searched “how to fix [problem]” more than once, stop DIY-ing it in your head.

BRIDGE

A proper [service] gives you the clean, finished result you were trying to get without the guesswork.

OFFER

For a limited time, [Shop Name] is running [offer], including [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

If you have searched “how to fix a dirty, neglected cabin” more than once, stop DIY-ing it in your head.

A proper professional detailing gives you the clean, finished result you were trying to get without the guesswork.

For a limited time, Tintlab is running a \$199 full detail special, including deep interior cleaning, exterior decontamination, and a cleaner, glossier finish. They also include a complimentary final inspection.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

There is a reason your car does not feel as good as it used to.

BRIDGE

Sometimes it is one neglected issue like [problem]. The right [service] can bring back the look, comfort, or protection you have been missing.

OFFER

[Shop Name] currently has [offer], built around [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

There is a reason your car does not feel as good as it used to.

Sometimes it is one neglected issue like being bored of the factory color. The right a full vinyl wrap can bring back the look, comfort, or protection you have been missing.

Tintlab currently has a \$2,499 color-change wrap special, built around custom styling, a reversible color change, and multiple finish options. They also include a post-install inspection.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

Ceramic coating is not magic armor - and that is exactly why you should know what it actually does.

BRIDGE

It is built for gloss, hydrophobic performance, easier maintenance, and resistance to common contaminants - not for stopping rock chips like PPF.

OFFER

[Shop Name] is running [offer] for ceramic coating with deep gloss, hydrophobic water behavior, easier maintenance, and added defense against everyday contamination.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Ceramic coating is not magic armor - and that is exactly why you should know what it actually does.

It is built for gloss, hydrophobic performance, easier maintenance, and resistance to common contaminants - not for stopping rock chips like PPF.

Tintlab is running a \$499 special for ceramic coating with deep gloss, hydrophobic water behavior, easier maintenance, and added defense against everyday contamination.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

Wax and ceramic coating are not the same thing with different names.

BRIDGE

Wax is short-term protection. A professional ceramic coating bonds to the surface for longer-lasting gloss, slickness, water behavior, and easier maintenance.

OFFER

Right now, [Shop Name] has [offer] for ceramic coating, giving the paint stronger gloss, slick water beading, easier washing, and protection from common environmental grime.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

Wax and ceramic coating are not the same thing with different names.

Wax is short-term protection. A professional ceramic coating bonds to the surface for longer-lasting gloss, slickness, water behavior, and easier maintenance.

Right now, Tintlab has a \$599 package for ceramic coating, giving the paint stronger gloss, slick water beading, easier washing, and protection from common environmental grime.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

If someone told you ceramic coating means you never wash your car again, they lied to you.

BRIDGE

You still wash it. The difference is that the slick hydrophobic surface makes routine maintenance faster and helps grime release more easily.

OFFER

[Shop Name] is offering [offer] for ceramic protection with gloss enhancement, hydrophobic performance, easier cleanup, and a sacrificial layer over the factory finish.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

If someone told you ceramic coating means you never wash your car again, they lied to you.

You still wash it. The difference is that the slick hydrophobic surface makes routine maintenance faster and helps grime release more easily.

Tintlab is offering a \$699 package for ceramic protection with gloss enhancement, hydrophobic performance, easier cleanup, and a sacrificial layer over the factory finish.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

The best time to ceramic-coat new paint is before years of contamination build up on it.

BRIDGE

Starting early gives you a protected, glossy surface that is easier to maintain while the finish is still in great condition.

OFFER

For a limited time, [Shop Name] has [offer] for ceramic coating with a slicker finish, water repellency, easier maintenance, and added resistance to road and environmental contaminants.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

The best time to ceramic-coat new paint is before years of contamination build up on it.

Starting early gives you a protected, glossy surface that is easier to maintain while the finish is still in great condition.

For a limited time, Tintlab has a \$549 special for ceramic coating with a slicker finish, water repellency, easier maintenance, and added resistance to road and environmental contaminants.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

A ceramic coating does not replace good washing. It rewards it.

BRIDGE

Proper maintenance plus a coating gives you easier cleanup, strong water beading, and a glossy finish that stays much easier to manage over time.

OFFER

[Shop Name] currently has [offer] for ceramic coating, built to improve gloss, reduce how easily grime sticks, simplify washes, and help preserve the paint.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

A ceramic coating does not replace good washing. It rewards it.

Proper maintenance plus a coating gives you easier cleanup, strong water beading, and a glossy finish that stays much easier to manage over time.

Tintlab currently has a \$649 protection offer for ceramic coating, built to improve gloss, reduce how easily grime sticks, simplify washes, and help preserve the paint.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

Dark tint and good tint are not the same thing.

BRIDGE

Film performance depends on the technology, not just how dark it looks. Quality ceramic tint can reject heat and UV even at lighter visible shades.

OFFER

[Shop Name] is running [offer] for window tint with heat rejection, UV protection, glare reduction, and added privacy.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Dark tint and good tint are not the same thing.

Film performance depends on the technology, not just how dark it looks. Quality ceramic tint can reject heat and UV even at lighter visible shades.

Tintlab is running a \$299 special for window tint with heat rejection, UV protection, glare reduction, and added privacy.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

You do not need limo-dark windows to get serious heat rejection.

BRIDGE

Modern ceramic films can offer strong solar performance without forcing you into the darkest possible shade.

OFFER

Right now, [Shop Name] has [offer] for automotive tint with a cooler cabin, strong UV protection, reduced glare, and a cleaner private look.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

You do not need limo-dark windows to get serious heat rejection.

Modern ceramic films can offer strong solar performance without forcing you into the darkest possible shade.

Right now, Tintlab has a \$349 package for automotive tint with a cooler cabin, strong UV protection, reduced glare, and a cleaner private look.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

Factory privacy glass is not always the same as heat-rejecting window film.

BRIDGE

Adding quality film can improve UV protection and heat rejection beyond simply making the rear glass look darker.

OFFER

[Shop Name] is offering [offer] for ceramic tint with solar heat rejection, UV defense, glare control, and added cabin privacy.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

Factory privacy glass is not always the same as heat-rejecting window film.

Adding quality film can improve UV protection and heat rejection beyond simply making the rear glass look darker.

Tintlab is offering a \$279 special for ceramic tint with solar heat rejection, UV defense, glare control, and added cabin privacy.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

If your tint turned purple and bubbly, that was not “normal aging.”

BRIDGE

Better film and professional installation are designed for a cleaner appearance, more stable color, stronger performance, and longer-lasting results.

OFFER

For a limited time, [Shop Name] has [offer] for window film that helps cut heat, block harmful UV, reduce harsh glare, and improve privacy.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

If your tint turned purple and bubbly, that was not “normal aging.”

Better film and professional installation are designed for a cleaner appearance, more stable color, stronger performance, and longer-lasting results.

For a limited time, Tintlab has a \$249 package for window film that helps cut heat, block harmful UV, reduce harsh glare, and improve privacy.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

Tint is not just a cosmetic mod.

BRIDGE

Heat rejection, UV protection, glare reduction, and privacy can change how comfortable the car feels every single day.

OFFER

[Shop Name] currently has [offer] for tint with improved driving comfort, UV protection, glare reduction, and a sharper finished appearance.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

Tint is not just a cosmetic mod.

Heat rejection, UV protection, glare reduction, and privacy can change how comfortable the car feels every single day.

Tintlab currently has a \$299 premium offer for tint with improved driving comfort, UV protection, glare reduction, and a sharper finished appearance.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

A car wash and a detail are not two words for the same thing.

BRIDGE

A wash removes surface dirt. Detailing goes deeper into contamination, interior buildup, trim, crevices, stains, and the overall condition of the finish.

OFFER

[Shop Name] is running [offer] for detailing with deep interior cleaning, exterior decontamination, restored shine, and attention to the areas quick washes miss.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

A car wash and a detail are not two words for the same thing.

A wash removes surface dirt. Detailing goes deeper into contamination, interior buildup, trim, crevices, stains, and the overall condition of the finish.

Tintlab is running a \$199 special for detailing with deep interior cleaning, exterior decontamination, restored shine, and attention to the areas quick washes miss.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

If the \$15 wash keeps leaving your car looking “almost clean,” that is because it is not a detail.

BRIDGE

Professional detailing addresses the stubborn grime, interior mess, bonded contamination, and finishing work quick washes skip.

OFFER

Right now, [Shop Name] has [offer] for a professional detail with a deep cabin reset, exterior cleanup, refreshed surfaces, and a cleaner overall finish.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

If the \$15 wash keeps leaving your car looking “almost clean,” that is because it is not a detail.

Professional detailing addresses the stubborn grime, interior mess, bonded contamination, and finishing work quick washes skip.

Right now, Tintlab has a \$229 package for a professional detail with a deep cabin reset, exterior cleanup, refreshed surfaces, and a cleaner overall finish.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

Your car does not need more air freshener. It needs the source cleaned.

BRIDGE

Deep interior detailing targets spills, dirt, food residue, carpets, mats, and surfaces where unpleasant smells can start.

OFFER

[Shop Name] is offering [offer] with interior deep cleaning, exterior decontamination, stain and grime removal, and gloss restoration.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

Your car does not need more air freshener. It needs the source cleaned.

Deep interior detailing targets spills, dirt, food residue, carpets, mats, and surfaces where unpleasant smells can start.

Tintlab is offering a \$189 special with interior deep cleaning, exterior decontamination, stain and grime removal, and gloss restoration.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

Shiny tires do not mean the car is detailed.

BRIDGE

A real detail is about the complete condition of the vehicle - interior surfaces, exterior contamination, wheels, trim, glass, and finish.

OFFER

For a limited time, [Shop Name] has [offer] for detailing with a thorough interior clean, exterior refresh, improved shine, and cleanup of built-up grime.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

Shiny tires do not mean the car is detailed.

A real detail is about the complete condition of the vehicle - interior surfaces, exterior contamination, wheels, trim, glass, and finish.

For a limited time, Tintlab has a \$149 interior special for detailing with a thorough interior clean, exterior refresh, improved shine, and cleanup of built-up grime.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

If a quick vacuum fixed it, you would have fixed it already.

BRIDGE

A professional detail is for the deeper buildup, stains, grime, and neglected areas that home cleaning keeps missing.

OFFER

[Shop Name] currently has [offer] for a full detail that targets neglected interior surfaces, exterior contamination, dull finishes, and hard-to-reach buildup.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

If a quick vacuum fixed it, you would have fixed it already.

A professional detail is for the deeper buildup, stains, grime, and neglected areas that home cleaning keeps missing.

Tintlab currently has a \$249 complete-detail package for a full detail that targets neglected interior surfaces, exterior contamination, dull finishes, and hard-to-reach buildup.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

Ceramic coating and PPF solve different problems.

BRIDGE

Ceramic is great for gloss and easier maintenance. PPF is the physical layer for rock chips, light scratches, and impact protection.

OFFER

[Shop Name] is running [offer] for PPF with rock-chip defense, resistance to light scratches, a nearly invisible finish, and protection for the factory paint.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Ceramic coating and PPF solve different problems.

Ceramic is great for gloss and easier maintenance. PPF is the physical layer for rock chips, light scratches, and impact protection.

Tintlab is running a \$999 front-end package for PPF with rock-chip defense, resistance to light scratches, a nearly invisible finish, and protection for the factory paint.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

If someone says ceramic coating makes your paint rock-chip proof, ask them to stop.

BRIDGE

A coating is too thin to absorb impacts like film. PPF is the product built to take physical abuse before the paint does.

OFFER

Right now, [Shop Name] has [offer] for paint protection film with road-debris defense, scratch resistance, clear coverage, and preservation of the original finish.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

If someone says ceramic coating makes your paint rock-chip proof, ask them to stop.

A coating is too thin to absorb impacts like film. PPF is the product built to take physical abuse before the paint does.

Right now, Tintlab has a \$1,199 track-pack offer for paint protection film with road-debris defense, scratch resistance, clear coverage, and preservation of the original finish.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

PPF is not a thick visible sticker when it is installed properly.

BRIDGE

Quality film is designed to sit clear over the paint while protecting vulnerable panels from road debris and light scratches.

OFFER

[Shop Name] is offering [offer] for PPF with physical impact protection, self-healing capability on compatible films, resistance to light scuffs, and clear paint preservation.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

PPF is not a thick visible sticker when it is installed properly.

Quality film is designed to sit clear over the paint while protecting vulnerable panels from road debris and light scratches.

Tintlab is offering a \$1,499 full-front package for PPF with physical impact protection, self-healing capability on compatible films, resistance to light scuffs, and clear paint preservation.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

Self-healing PPF does not mean the film can repair every kind of damage.

BRIDGE

It is designed to help certain light surface marks relax with heat while the film still serves as a sacrificial impact layer over the paint.

OFFER

For a limited time, [Shop Name] has [offer] for PPF that helps shield high-impact panels from chips, light scratches, scuffs, and everyday road abuse.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

Self-healing PPF does not mean the film can repair every kind of damage.

It is designed to help certain light surface marks relax with heat while the film still serves as a sacrificial impact layer over the paint.

For a limited time, Tintlab has an \$899 starter package for PPF that helps shield high-impact panels from chips, light scratches, scuffs, and everyday road abuse.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

The best PPF job is the one most people never notice.

BRIDGE

The goal is clear, precise coverage that quietly takes abuse so the original finish underneath stays in better condition.

OFFER

[Shop Name] currently has [offer] for paint protection film with clear physical coverage, rock-chip defense, scratch resistance, and added protection for vulnerable panels.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

The best PPF job is the one most people never notice.

The goal is clear, precise coverage that quietly takes abuse so the original finish underneath stays in better condition.

Tintlab currently has a \$1,299 full-front special for paint protection film with clear physical coverage, rock-chip defense, scratch resistance, and added protection for vulnerable panels.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

A wrap and a repaint are not the same decision.

BRIDGE

Paint is permanent. Vinyl is a removable styling layer, making it a strong option when you want a dramatic color change without permanently altering the original finish.

OFFER

[Shop Name] is running [offer] for vinyl wrapping with a custom color change, reversible styling, coverage over the factory finish, and multiple colors and textures.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

A wrap and a repaint are not the same decision.

Paint is permanent. Vinyl is a removable styling layer, making it a strong option when you want a dramatic color change without permanently altering the original finish.

Tintlab is running a \$2,499 full color-change special for vinyl wrapping with a custom color change, reversible styling, coverage over the factory finish, and multiple colors and textures.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

Vinyl wrap is not PPF with prettier colors.

BRIDGE

Wrap is primarily for appearance and customization. PPF is built for impact protection. They can overlap in coverage, but they serve different priorities.

OFFER

Right now, [Shop Name] has [offer] for a vinyl wrap with a dramatic visual change, removable styling, multiple finish choices, and coverage over the original paint.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

Vinyl wrap is not PPF with prettier colors.

Wrap is primarily for appearance and customization. PPF is built for impact protection. They can overlap in coverage, but they serve different priorities.

Right now, Tintlab has a \$2,299 color-change offer for a vinyl wrap with a dramatic visual change, removable styling, multiple finish choices, and coverage over the original paint.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

A wrap can protect the paint from light everyday exposure, but it is not rock-chip armor.

BRIDGE

Think of vinyl as style first: custom color, finish, and reversibility with some light surface coverage over the original paint.

OFFER

[Shop Name] is offering [offer] for vinyl wrapping with custom colors, gloss/matte/satin options, reversible installation, and a completely different look.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

A wrap can protect the paint from light everyday exposure, but it is not rock-chip armor.

Think of vinyl as style first: custom color, finish, and reversibility with some light surface coverage over the original paint.

Tintlab is offering a \$2,699 premium package for vinyl wrapping with custom colors, gloss/matte/satin options, reversible installation, and a completely different look.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

If you lease the car, permanent paint changes may not be the move.

BRIDGE

A professionally installed and properly removed wrap can give you a temporary custom look while preserving the factory color underneath.

OFFER

For a limited time, [Shop Name] has [offer] for a color-change wrap with custom styling, reversible transformation, factory-paint coverage, and multiple finish options.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

If you lease the car, permanent paint changes may not be the move.

A professionally installed and properly removed wrap can give you a temporary custom look while preserving the factory color underneath.

For a limited time, Tintlab has a \$2,399 special for a color-change wrap with custom styling, reversible transformation, factory-paint coverage, and multiple finish options.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

Matte paint is a commitment. A matte wrap is an option.

BRIDGE

Vinyl lets you experiment with finish and color without permanently changing the factory paint.

OFFER

[Shop Name] currently has [offer] for vinyl wrapping, giving you a custom appearance, removable color change, finish options, and light coverage over the original paint.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

Matte paint is a commitment. A matte wrap is an option.

Vinyl lets you experiment with finish and color without permanently changing the factory paint.

Tintlab currently has a \$2,599 full-wrap special for vinyl wrapping, giving you a custom appearance, removable color change, finish options, and light coverage over the original paint.

Claim the offer below and get the job done instead of waiting another month.