



Script Guide

Complete Offer Script Library

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Batch: 23

30 New Scripts

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Batch 23 - 5 new scripts per section

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Script 1

HOOK

Waiting does not make [problem] less noticeable. You just get better at ignoring it.

BRIDGE

A professional [service] gives you the chance to correct it now and enjoy the upgrade instead of adapting to the annoyance.

OFFER

[Shop Name] is currently running [offer], designed to give you [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Waiting does not make the heat and glare inside the cabin less noticeable. You just get better at ignoring it.

A professional ceramic window tint gives you the chance to correct it now and enjoy the upgrade instead of adapting to the annoyance.

Tintlab is currently running a \$299 ceramic tint special, designed to give you heat rejection, UV protection, and reduced glare and added privacy. They also include a lifetime film warranty.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

If you are spending money on your car this month, spend it where you will notice it every day.

BRIDGE

[Service] can directly improve the exact area affected by [problem], which means the benefit shows up every time you use the car.

OFFER

Right now, [Shop Name] has [offer] with [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

If you are spending money on your car this month, spend it where you will notice it every day.

[Service] can directly improve the exact area affected by dull, unprotected paint, which means the benefit shows up every time you use the car.

Right now, Tintlab has a \$499 ceramic coating special with deep gloss, hydrophobic protection, and easier maintenance. They also include a warranty.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

You do not need five upgrades. You need the one that fixes [problem].

BRIDGE

Start with a proper [service], solve the biggest pain point, and let the car feel right again.

OFFER

[Shop Name] is offering [offer] so you can get [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

You do not need five upgrades. You need the one that fixes chips and light scratches on the front end.

Start with a proper paint protection film, solve the biggest pain point, and let the car feel right again.

Tintlab is offering a \$999 front-end PPF package so you can get rock-chip defense, scratch resistance, and clear protection for the factory paint. They also include an installation warranty.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

There is a difference between maintaining a car and actually enjoying it.

BRIDGE

If [problem] is getting in the way, [service] is the upgrade that turns daily frustration into something you stop thinking about.

OFFER

For a limited time, [Shop Name] is running [offer], including [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

There is a difference between maintaining a car and actually enjoying it.

If a dirty, neglected cabin is getting in the way, professional detailing is the upgrade that turns daily frustration into something you stop thinking about.

For a limited time, Tintlab is running a \$199 full detail special, including deep interior cleaning, exterior decontamination, and a cleaner, glossier finish. They also include a complimentary final inspection.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

If you keep telling yourself [problem] is “not that bad,” it probably bothers you more than you admit.

BRIDGE

The right [service] can address it quickly and give you a cleaner, more comfortable, or better-protected result.

OFFER

[Shop Name] currently has [offer], built around [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

If you keep telling yourself being bored of the factory color is “not that bad,” it probably bothers you more than you admit.

The right a full vinyl wrap can address it quickly and give you a cleaner, more comfortable, or better-protected result.

Tintlab currently has a \$2,499 color-change wrap special, built around custom styling, a reversible color change, and multiple finish options. They also include a post-install inspection.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

Skipping protection after paying for a beautiful finish is like buying white shoes and wearing them through mud every day.

BRIDGE

Ceramic coating gives the paint a sacrificial layer so contamination hits the coating first and maintenance stays easier.

OFFER

[Shop Name] is running [offer] for ceramic coating with deep gloss, hydrophobic water behavior, easier maintenance, and added defense against everyday contamination.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Skipping protection after paying for a beautiful finish is like buying white shoes and wearing them through mud every day.

Ceramic coating gives the paint a sacrificial layer so contamination hits the coating first and maintenance stays easier.

Tintlab is running a \$499 special for ceramic coating with deep gloss, hydrophobic water behavior, easier maintenance, and added defense against everyday contamination.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

If you keep buying wax, sprays, and toppers every month, add up what that routine is costing you.

BRIDGE

A professional coating can simplify your maintenance routine with longer-lasting hydrophobic performance and a slick, glossy finish.

OFFER

Right now, [Shop Name] has [offer] for ceramic coating, giving the paint stronger gloss, slick water beading, easier washing, and protection from common environmental grime.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

If you keep buying wax, sprays, and toppers every month, add up what that routine is costing you.

A professional coating can simplify your maintenance routine with longer-lasting hydrophobic performance and a slick, glossy finish.

Right now, Tintlab has a \$599 package for ceramic coating, giving the paint stronger gloss, slick water beading, easier washing, and protection from common environmental grime.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

The paint damage you notice later usually started with small neglect now.

BRIDGE

Ceramic coating helps reduce how aggressively contamination sticks, making it easier to remove grime before it has more time to sit on the finish.

OFFER

[Shop Name] is offering [offer] for ceramic protection with gloss enhancement, hydrophobic performance, easier cleanup, and a sacrificial layer over the factory finish.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

The paint damage you notice later usually started with small neglect now.

Ceramic coating helps reduce how aggressively contamination sticks, making it easier to remove grime before it has more time to sit on the finish.

Tintlab is offering a \$699 package for ceramic protection with gloss enhancement, hydrophobic performance, easier cleanup, and a sacrificial layer over the factory finish.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

A dirty car is annoying. A dirty car that is hard to clean is worse.

BRIDGE

Ceramic coating makes the surface slicker and more hydrophobic, which can make regular washing faster and less frustrating.

OFFER

For a limited time, [Shop Name] has [offer] for ceramic coating with a slicker finish, water repellency, easier maintenance, and added resistance to road and environmental contaminants.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

A dirty car is annoying. A dirty car that is hard to clean is worse.

Ceramic coating makes the surface slicker and more hydrophobic, which can make regular washing faster and less frustrating.

For a limited time, Tintlab has a \$549 special for ceramic coating with a slicker finish, water repellency, easier maintenance, and added resistance to road and environmental contaminants.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

If resale matters to you, how the paint ages matters too.

BRIDGE

Ceramic coating can help preserve a cleaner-looking, glossier finish by adding protection from environmental contamination and simplifying maintenance.

OFFER

[Shop Name] currently has [offer] for ceramic coating, built to improve gloss, reduce how easily grime sticks, simplify washes, and help preserve the paint.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

If resale matters to you, how the paint ages matters too.

Ceramic coating can help preserve a cleaner-looking, glossier finish by adding protection from environmental contamination and simplifying maintenance.

Tintlab currently has a \$649 protection offer for ceramic coating, built to improve gloss, reduce how easily grime sticks, simplify washes, and help preserve the paint.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

Your dashboard is not meant to spend years being roasted by UV through untreated glass.

BRIDGE

Window film can block a large amount of harmful UV while helping reduce heat, glare, and long-term sun exposure inside the cabin.

OFFER

[Shop Name] is running [offer] for window tint with heat rejection, UV protection, glare reduction, and added privacy.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Your dashboard is not meant to spend years being roasted by UV through untreated glass.

Window film can block a large amount of harmful UV while helping reduce heat, glare, and long-term sun exposure inside the cabin.

Tintlab is running a \$299 special for window tint with heat rejection, UV protection, glare reduction, and added privacy.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

If you are paying to cool the car, stop letting the windows work against you.

BRIDGE

Heat-rejecting tint helps reduce solar gain through the glass so the cabin can feel more manageable on hot days.

OFFER

Right now, [Shop Name] has [offer] for automotive tint with a cooler cabin, strong UV protection, reduced glare, and a cleaner private look.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

If you are paying to cool the car, stop letting the windows work against you.

Heat-rejecting tint helps reduce solar gain through the glass so the cabin can feel more manageable on hot days.

Right now, Tintlab has a \$349 package for automotive tint with a cooler cabin, strong UV protection, reduced glare, and a cleaner private look.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

That afternoon glare is not just annoying when you are trying to see traffic.

BRIDGE

Quality tint helps reduce harsh visible light while adding heat rejection, UV protection, and privacy.

OFFER

[Shop Name] is offering [offer] for ceramic tint with solar heat rejection, UV defense, glare control, and added cabin privacy.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

That afternoon glare is not just annoying when you are trying to see traffic.

Quality tint helps reduce harsh visible light while adding heat rejection, UV protection, and privacy.

Tintlab is offering a \$279 special for ceramic tint with solar heat rejection, UV defense, glare control, and added cabin privacy.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

You protect your phone screen, your paint, and your seats - but leave the biggest glass panels untreated.

BRIDGE

Window tint adds protection where sunlight enters, helping with UV, glare, heat, and interior comfort.

OFFER

For a limited time, [Shop Name] has [offer] for window film that helps cut heat, block harmful UV, reduce harsh glare, and improve privacy.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

You protect your phone screen, your paint, and your seats - but leave the biggest glass panels untreated.

Window tint adds protection where sunlight enters, helping with UV, glare, heat, and interior comfort.

For a limited time, Tintlab has a \$249 package for window film that helps cut heat, block harmful UV, reduce harsh glare, and improve privacy.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

If your interior is fading, the sun has been winning for a while.

BRIDGE

Tint helps cut UV exposure while also reducing heat and glare, giving the cabin a better chance at aging well.

OFFER

[Shop Name] currently has [offer] for tint with improved driving comfort, UV protection, glare reduction, and a sharper finished appearance.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

If your interior is fading, the sun has been winning for a while.

Tint helps cut UV exposure while also reducing heat and glare, giving the cabin a better chance at aging well.

Tintlab currently has a \$299 premium offer for tint with improved driving comfort, UV protection, glare reduction, and a sharper finished appearance.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

If you are about to sell the car, do not let dirt negotiate the price for you.

BRIDGE

A professionally detailed vehicle presents better in photos and in person, helping buyers see a cared-for car instead of a list of cleanup jobs.

OFFER

[Shop Name] is running [offer] for detailing with deep interior cleaning, exterior decontamination, restored shine, and attention to the areas quick washes miss.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

If you are about to sell the car, do not let dirt negotiate the price for you.

A professionally detailed vehicle presents better in photos and in person, helping buyers see a cared-for car instead of a list of cleanup jobs.

Tintlab is running a \$199 special for detailing with deep interior cleaning, exterior decontamination, restored shine, and attention to the areas quick washes miss.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

Months of neglect become hours of work when you finally decide to clean it yourself.

BRIDGE

A professional detail saves you the effort while handling the deep interior and exterior cleanup with the right tools and process.

OFFER

Right now, [Shop Name] has [offer] for a professional detail with a deep cabin reset, exterior cleanup, refreshed surfaces, and a cleaner overall finish.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

Months of neglect become hours of work when you finally decide to clean it yourself.

A professional detail saves you the effort while handling the deep interior and exterior cleanup with the right tools and process.

Right now, Tintlab has a \$229 package for a professional detail with a deep cabin reset, exterior cleanup, refreshed surfaces, and a cleaner overall finish.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

Every coffee spill you ignored eventually becomes part of the interior.

BRIDGE

Deep detailing targets stains, sticky residue, grime, and trapped dirt so those old accidents stop defining the cabin.

OFFER

[Shop Name] is offering [offer] with interior deep cleaning, exterior decontamination, stain and grime removal, and gloss restoration.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

Every coffee spill you ignored eventually becomes part of the interior.

Deep detailing targets stains, sticky residue, grime, and trapped dirt so those old accidents stop defining the cabin.

Tintlab is offering a \$189 special with interior deep cleaning, exterior decontamination, stain and grime removal, and gloss restoration.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

The longer brake dust and road grime sit, the less “quick” your wash becomes.

BRIDGE

Detailing removes built-up contamination and restores surfaces more thoroughly than routine washing.

OFFER

For a limited time, [Shop Name] has [offer] for detailing with a thorough interior clean, exterior refresh, improved shine, and cleanup of built-up grime.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

The longer brake dust and road grime sit, the less “quick” your wash becomes.

Detailing removes built-up contamination and restores surfaces more thoroughly than routine washing.

For a limited time, Tintlab has a \$149 interior special for detailing with a thorough interior clean, exterior refresh, improved shine, and cleanup of built-up grime.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

If you care about resale, maintenance is not just oil changes.

BRIDGE

Keeping the interior clean and the exterior finish well maintained also affects how the car looks, feels, and presents when it is time to sell.

OFFER

[Shop Name] currently has [offer] for a full detail that targets neglected interior surfaces, exterior contamination, dull finishes, and hard-to-reach buildup.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

If you care about resale, maintenance is not just oil changes.

Keeping the interior clean and the exterior finish well maintained also affects how the car looks, feels, and presents when it is time to sell.

Tintlab currently has a \$249 complete-detail package for a full detail that targets neglected interior surfaces, exterior contamination, dull finishes, and hard-to-reach buildup.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

One paint repair can cost more than protecting the area before it gets damaged.

BRIDGE

PPF is a preventative layer that helps reduce chips and light scratches on the panels most exposed to road impact.

OFFER

[Shop Name] is running [offer] for PPF with rock-chip defense, resistance to light scratches, a nearly invisible finish, and protection for the factory paint.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

One paint repair can cost more than protecting the area before it gets damaged.

PPF is a preventative layer that helps reduce chips and light scratches on the panels most exposed to road impact.

Tintlab is running a \$999 front-end package for PPF with rock-chip defense, resistance to light scratches, a nearly invisible finish, and protection for the factory paint.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

The front end gets older faster than the rest of the car because it catches everything.

BRIDGE

PPF protects the hood, bumper, fenders, and mirrors from much of the everyday debris that causes that uneven aging.

OFFER

Right now, [Shop Name] has [offer] for paint protection film with road-debris defense, scratch resistance, clear coverage, and preservation of the original finish.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

The front end gets older faster than the rest of the car because it catches everything.

PPF protects the hood, bumper, fenders, and mirrors from much of the everyday debris that causes that uneven aging.

Right now, Tintlab has a \$1,199 track-pack offer for paint protection film with road-debris defense, scratch resistance, clear coverage, and preservation of the original finish.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

If you commute on the highway every day, your paint is collecting mileage too.

BRIDGE

A clear PPF layer helps absorb the constant small impacts that add up across high-speed driving.

OFFER

[Shop Name] is offering [offer] for PPF with physical impact protection, self-healing capability on compatible films, resistance to light scuffs, and clear paint preservation.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

If you commute on the highway every day, your paint is collecting mileage too.

A clear PPF layer helps absorb the constant small impacts that add up across high-speed driving.

Tintlab is offering a \$1,499 full-front package for PPF with physical impact protection, self-healing capability on compatible films, resistance to light scuffs, and clear paint preservation.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

Track days, road trips, and construction zones all have one thing in common: flying debris.

BRIDGE

Paint protection film gives the vulnerable panels a sacrificial barrier so the original paint does not have to take every hit.

OFFER

For a limited time, [Shop Name] has [offer] for PPF that helps shield high-impact panels from chips, light scratches, scuffs, and everyday road abuse.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

Track days, road trips, and construction zones all have one thing in common: flying debris.

Paint protection film gives the vulnerable panels a sacrificial barrier so the original paint does not have to take every hit.

For a limited time, Tintlab has an \$899 starter package for PPF that helps shield high-impact panels from chips, light scratches, scuffs, and everyday road abuse.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

You can polish light defects. You cannot polish missing paint back into a rock chip.

BRIDGE

PPF is preventative protection for exactly that reason - stop the impact at the film before it becomes permanent paint damage.

OFFER

[Shop Name] currently has [offer] for paint protection film with clear physical coverage, rock-chip defense, scratch resistance, and added protection for vulnerable panels.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

You can polish light defects. You cannot polish missing paint back into a rock chip.

PPF is preventative protection for exactly that reason - stop the impact at the film before it becomes permanent paint damage.

Tintlab currently has a \$1,299 full-front special for paint protection film with clear physical coverage, rock-chip defense, scratch resistance, and added protection for vulnerable panels.

Claim the offer below and get the job done instead of waiting another month.

Script 1

HOOK

Repainting a perfectly good factory finish just because you are bored can be a huge commitment.

BRIDGE

Vinyl gives you a reversible route to a new look while leaving the original color underneath.

OFFER

[Shop Name] is running [offer] for vinyl wrapping with a custom color change, reversible styling, coverage over the factory finish, and multiple colors and textures.

CTA

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Example

Filled sample - Tintlab

Repainting a perfectly good factory finish just because you are bored can be a huge commitment.

Vinyl gives you a reversible route to a new look while leaving the original color underneath.

Tintlab is running a \$2,499 full color-change special for vinyl wrapping with a custom color change, reversible styling, coverage over the factory finish, and multiple colors and textures.

Tap below, claim the deal, and make the upgrade before you keep putting it off.

Script 2

HOOK

You can spend thousands on small mods and still have the car look the same from ten feet away.

BRIDGE

A full wrap changes the entire visual impression in one move, from color to finish to overall attitude.

OFFER

Right now, [Shop Name] has [offer] for a vinyl wrap with a dramatic visual change, removable styling, multiple finish choices, and coverage over the original paint.

CTA

Use the link below to lock in the offer and choose your appointment.

Example

Filled sample - Tintlab

You can spend thousands on small mods and still have the car look the same from ten feet away.

A full wrap changes the entire visual impression in one move, from color to finish to overall attitude.

Right now, Tintlab has a \$2,299 color-change offer for a vinyl wrap with a dramatic visual change, removable styling, multiple finish choices, and coverage over the original paint.

Use the link below to lock in the offer and choose your appointment.

Script 3

HOOK

If you sell the car later, keeping the original paint underneath gives you options.

BRIDGE

A removable wrap lets you enjoy a custom look now while preserving the factory finish for the future when properly installed and maintained.

OFFER

[Shop Name] is offering [offer] for vinyl wrapping with custom colors, gloss/matte/satin options, reversible installation, and a completely different look.

CTA

Click below and claim the special while [Shop Name] still has openings.

Example

Filled sample - Tintlab

If you sell the car later, keeping the original paint underneath gives you options.

A removable wrap lets you enjoy a custom look now while preserving the factory finish for the future when properly installed and maintained.

Tintlab is offering a \$2,699 premium package for vinyl wrapping with custom colors, gloss/matte/satin options, reversible installation, and a completely different look.

Click below and claim the special while Tintlab still has openings.

Script 4

HOOK

Your brand, business, or personal style is hard to communicate with factory silver.

BRIDGE

Vinyl can turn the vehicle into something distinctive with custom colors, accents, or branded graphics while remaining removable.

OFFER

For a limited time, [Shop Name] has [offer] for a color-change wrap with custom styling, reversible transformation, factory-paint coverage, and multiple finish options.

CTA

Tap the link below and get your car on the calendar before this deal is gone.

Example

Filled sample - Tintlab

Your brand, business, or personal style is hard to communicate with factory silver.

Vinyl can turn the vehicle into something distinctive with custom colors, accents, or branded graphics while remaining removable.

For a limited time, Tintlab has a \$2,399 special for a color-change wrap with custom styling, reversible transformation, factory-paint coverage, and multiple finish options.

Tap the link below and get your car on the calendar before this deal is gone.

Script 5

HOOK

If paint is in good condition, wrapping it can be a smarter styling move than permanently changing it.

BRIDGE

You get the visual transformation while keeping the original finish underneath and retaining the option to return to stock.

OFFER

[Shop Name] currently has [offer] for vinyl wrapping, giving you a custom appearance, removable color change, finish options, and light coverage over the original paint.

CTA

Claim the offer below and get the job done instead of waiting another month.

Example

Filled sample - Tintlab

If paint is in good condition, wrapping it can be a smarter styling move than permanently changing it.

You get the visual transformation while keeping the original finish underneath and retaining the option to return to stock.

Tintlab currently has a \$2,599 full-wrap special for vinyl wrapping, giving you a custom appearance, removable color change, finish options, and light coverage over the original paint.

Claim the offer below and get the job done instead of waiting another month.