



Script Guide

Complete Offer Script Library

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Batch: 24

30 New Scripts

Contents

Batch 24 - 5 new scripts per section

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Script 1

HOOK

Hot take: you do not hate your car. You hate [problem].

BRIDGE

Fix that with the right [service] before you convince yourself the whole vehicle needs to change.

OFFER

[Shop Name] is currently running [offer], designed to give you [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Example

Filled sample - Tintlab

Hot take: you do not hate your car. You hate the heat and glare inside the cabin.

Fix that with the right ceramic window tint before you convince yourself the whole vehicle needs to change.

Tintlab is currently running a \$299 ceramic tint special, designed to give you heat rejection, UV protection, and reduced glare and added privacy. They also include a lifetime film warranty.

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Script 2

HOOK

This is not a sign to buy a new car. It is a sign to book [service].

BRIDGE

If [problem] is the real issue, solve the real issue and keep the car you already like.

OFFER

Right now, [Shop Name] has [offer] with [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Click below, lock in the deal, and let [Shop Name] get your car taken care of.

Example

Filled sample - Tintlab

This is not a sign to buy a new car. It is a sign to book ceramic coating.

If dull, unprotected paint is the real issue, solve the real issue and keep the car you already like.

Right now, Tintlab has a \$499 ceramic coating special with deep gloss, hydrophobic protection, and easier maintenance. They also include a warranty.

Click below, lock in the deal, and let Tintlab get your car taken care of.

Script 3

HOOK

Your future self would probably like you to stop postponing [problem].

BRIDGE

Booking [service] now means you get the benefit now instead of spending another few months wishing you had done it sooner.

OFFER

[Shop Name] is offering [offer] so you can get [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Tap below and reserve your appointment while this offer is still available.

Example

Filled sample - Tintlab

Your future self would probably like you to stop postponing chips and light scratches on the front end.

Booking paint protection film now means you get the benefit now instead of spending another few months wishing you had done it sooner.

Tintlab is offering a \$999 front-end PPF package so you can get rock-chip defense, scratch resistance, and clear protection for the factory paint. They also include an installation warranty.

Tap below and reserve your appointment while this offer is still available.

Script 4

HOOK

If [problem] is the first thing you complain about when someone asks about your car, pay attention.

BRIDGE

That is the pain point worth fixing. [Service] is the direct route to a better day-to-day experience.

OFFER

For a limited time, [Shop Name] is running [offer], including [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Hit the link below, claim the special, and get your car booked today.

Example

Filled sample - Tintlab

If a dirty, neglected cabin is the first thing you complain about when someone asks about your car, pay attention.

That is the pain point worth fixing. [Service] is the direct route to a better day-to-day experience.

For a limited time, Tintlab is running a \$199 full detail special, including deep interior cleaning, exterior decontamination, and a cleaner, glossier finish. They also include a complimentary final inspection.

Hit the link below, claim the special, and get your car booked today.

Script 5

HOOK

One appointment can make [problem] stop being part of the conversation.

BRIDGE

That is the whole point of [service]: solve the issue, improve the experience, and let you enjoy the car again.

OFFER

[Shop Name] currently has [offer], built around [benefit 1], [benefit 2], and [benefit 3]. [Free add-on, if any]

CTA

Click the link, grab the offer, and secure your spot before the schedule fills up.

Example

Filled sample - Tintlab

One appointment can make being bored of the factory color stop being part of the conversation.

That is the whole point of a full vinyl wrap: solve the issue, improve the experience, and let you enjoy the car again.

Tintlab currently has a \$2,499 color-change wrap special, built around custom styling, a reversible color change, and multiple finish options. They also include a post-install inspection.

Click the link, grab the offer, and secure your spot before the schedule fills up.

Script 1

HOOK

Your car deserves better than whatever spray wax was left at the gas station.

BRIDGE

A professionally installed ceramic coating is built for longer-lasting gloss, slickness, water beading, and easier maintenance.

OFFER

[Shop Name] is running [offer] for ceramic coating with deep gloss, hydrophobic water behavior, easier maintenance, and added defense against everyday contamination.

CTA

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Example

Filled sample - Tintlab

Your car deserves better than whatever spray wax was left at the gas station.

A professionally installed ceramic coating is built for longer-lasting gloss, slickness, water beading, and easier maintenance.

Tintlab is running a \$499 special for ceramic coating with deep gloss, hydrophobic water behavior, easier maintenance, and added defense against everyday contamination.

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Script 2

HOOK

If your weekend plan always includes “wash the car again,” make the job easier.

BRIDGE

Ceramic coating helps dirt release more easily and creates hydrophobic behavior that turns maintenance into less work.

OFFER

Right now, [Shop Name] has [offer] for ceramic coating, giving the paint stronger gloss, slick water beading, easier washing, and protection from common environmental grime.

CTA

Click below, lock in the deal, and let [Shop Name] get your car taken care of.

Example

Filled sample - Tintlab

If your weekend plan always includes “wash the car again,” make the job easier.

Ceramic coating helps dirt release more easily and creates hydrophobic behavior that turns maintenance into less work.

Right now, Tintlab has a \$599 package for ceramic coating, giving the paint stronger gloss, slick water beading, easier washing, and protection from common environmental grime.

Click below, lock in the deal, and let Tintlab get your car taken care of.

Script 3

HOOK

Bird droppings always seem to land on the cleanest car in the parking lot.

BRIDGE

A ceramic coating adds a sacrificial protective layer, giving you extra help against common environmental contamination when you clean it promptly.

OFFER

[Shop Name] is offering [offer] for ceramic protection with gloss enhancement, hydrophobic performance, easier cleanup, and a sacrificial layer over the factory finish.

CTA

Tap below and reserve your appointment while this offer is still available.

Example

Filled sample - Tintlab

Bird droppings always seem to land on the cleanest car in the parking lot.

A ceramic coating adds a sacrificial protective layer, giving you extra help against common environmental contamination when you clean it promptly.

Tintlab is offering a \$699 package for ceramic protection with gloss enhancement, hydrophobic performance, easier cleanup, and a sacrificial layer over the factory finish.

Tap below and reserve your appointment while this offer is still available.

Script 4

HOOK

Your paint does not need another filter. It needs protection in real life.

BRIDGE

Ceramic coating enhances the actual surface with gloss, slickness, hydrophobic behavior, and easier day-to-day care.

OFFER

For a limited time, [Shop Name] has [offer] for ceramic coating with a slicker finish, water repellency, easier maintenance, and added resistance to road and environmental contaminants.

CTA

Hit the link below, claim the special, and get your car booked today.

Example

Filled sample - Tintlab

Your paint does not need another filter. It needs protection in real life.

Ceramic coating enhances the actual surface with gloss, slickness, hydrophobic behavior, and easier day-to-day care.

For a limited time, Tintlab has a \$549 special for ceramic coating with a slicker finish, water repellency, easier maintenance, and added resistance to road and environmental contaminants.

Hit the link below, claim the special, and get your car booked today.

Script 5

HOOK

If you want the car to look freshly detailed more often, start with a surface that is easier to keep clean.

BRIDGE

That is exactly what ceramic coating is good at: making the finish slicker, glossier, more hydrophobic, and simpler to maintain.

OFFER

[Shop Name] currently has [offer] for ceramic coating, built to improve gloss, reduce how easily grime sticks, simplify washes, and help preserve the paint.

CTA

Click the link, grab the offer, and secure your spot before the schedule fills up.

Example

Filled sample - Tintlab

If you want the car to look freshly detailed more often, start with a surface that is easier to keep clean.

That is exactly what ceramic coating is good at: making the finish slicker, glossier, more hydrophobic, and simpler to maintain.

Tintlab currently has a \$649 protection offer for ceramic coating, built to improve gloss, reduce how easily grime sticks, simplify washes, and help preserve the paint.

Click the link, grab the offer, and secure your spot before the schedule fills up.

Script 1

HOOK

Your car should not need five minutes of open doors before it becomes habitable.

BRIDGE

Ceramic tint helps reject solar heat through the glass so hot-weather entry is less brutal and the AC has less heat to fight.

OFFER

[Shop Name] is running [offer] for window tint with heat rejection, UV protection, glare reduction, and added privacy.

CTA

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Example

Filled sample - Tintlab

Your car should not need five minutes of open doors before it becomes habitable.

Ceramic tint helps reject solar heat through the glass so hot-weather entry is less brutal and the AC has less heat to fight.

Tintlab is running a \$299 special for window tint with heat rejection, UV protection, glare reduction, and added privacy.

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Script 2

HOOK

Sunlight is free. The heat it dumps into your cabin feels expensive.

BRIDGE

Quality tint helps reject heat, block UV, and reduce glare while improving privacy and comfort every day.

OFFER

Right now, [Shop Name] has [offer] for automotive tint with a cooler cabin, strong UV protection, reduced glare, and a cleaner private look.

CTA

Click below, lock in the deal, and let [Shop Name] get your car taken care of.

Example

Filled sample - Tintlab

Sunlight is free. The heat it dumps into your cabin feels expensive.

Quality tint helps reject heat, block UV, and reduce glare while improving privacy and comfort every day.

Right now, Tintlab has a \$349 package for automotive tint with a cooler cabin, strong UV protection, reduced glare, and a cleaner private look.

Click below, lock in the deal, and let Tintlab get your car taken care of.

Script 3

HOOK

If your passenger keeps moving the sun visor sideways, you already know the problem.

BRIDGE

Tint can reduce side-window glare while helping with heat and UV, making bright commutes more comfortable.

OFFER

[Shop Name] is offering [offer] for ceramic tint with solar heat rejection, UV defense, glare control, and added cabin privacy.

CTA

Tap below and reserve your appointment while this offer is still available.

Example

Filled sample - Tintlab

If your passenger keeps moving the sun visor sideways, you already know the problem.

Tint can reduce side-window glare while helping with heat and UV, making bright commutes more comfortable.

Tintlab is offering a \$279 special for ceramic tint with solar heat rejection, UV defense, glare control, and added cabin privacy.

Tap below and reserve your appointment while this offer is still available.

Script 4

HOOK

The “fishbowl” look is optional.

BRIDGE

Window tint adds privacy and a sharper appearance while also giving you practical benefits like heat rejection, UV protection, and glare reduction.

OFFER

For a limited time, [Shop Name] has [offer] for window film that helps cut heat, block harmful UV, reduce harsh glare, and improve privacy.

CTA

Hit the link below, claim the special, and get your car booked today.

Example

Filled sample - Tintlab

The “fishbowl” look is optional.

Window tint adds privacy and a sharper appearance while also giving you practical benefits like heat rejection, UV protection, and glare reduction.

For a limited time, Tintlab has a \$249 package for window film that helps cut heat, block harmful UV, reduce harsh glare, and improve privacy.

Hit the link below, claim the special, and get your car booked today.

Script 5

HOOK

You should be able to enjoy a sunny day without feeling like the sun is inside the car with you.

BRIDGE

Heat-rejecting tint helps create that separation by cutting solar heat, UV exposure, and glare through the glass.

OFFER

[Shop Name] currently has [offer] for tint with improved driving comfort, UV protection, glare reduction, and a sharper finished appearance.

CTA

Click the link, grab the offer, and secure your spot before the schedule fills up.

Example

Filled sample - Tintlab

You should be able to enjoy a sunny day without feeling like the sun is inside the car with you.

Heat-rejecting tint helps create that separation by cutting solar heat, UV exposure, and glare through the glass.

Tintlab currently has a \$299 premium offer for tint with improved driving comfort, UV protection, glare reduction, and a sharper finished appearance.

Click the link, grab the offer, and secure your spot before the schedule fills up.

Script 1

HOOK

Your car has seen enough fast food to qualify for a loyalty card.

BRIDGE

A deep interior detail clears out the crumbs, stains, sticky surfaces, and mystery debris your vacuum keeps avoiding.

OFFER

[Shop Name] is running [offer] for detailing with deep interior cleaning, exterior decontamination, restored shine, and attention to the areas quick washes miss.

CTA

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Example

Filled sample - Tintlab

Your car has seen enough fast food to qualify for a loyalty card.

A deep interior detail clears out the crumbs, stains, sticky surfaces, and mystery debris your vacuum keeps avoiding.

Tintlab is running a \$199 special for detailing with deep interior cleaning, exterior decontamination, restored shine, and attention to the areas quick washes miss.

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Script 2

HOOK

If your detailing strategy is “turn the music up so nobody notices,” we can do better.

BRIDGE

A proper detail resets the interior and exterior so the car feels presentable without distraction tactics.

OFFER

Right now, [Shop Name] has [offer] for a professional detail with a deep cabin reset, exterior cleanup, refreshed surfaces, and a cleaner overall finish.

CTA

Click below, lock in the deal, and let [Shop Name] get your car taken care of.

Example

Filled sample - Tintlab

If your detailing strategy is “turn the music up so nobody notices,” we can do better.

A proper detail resets the interior and exterior so the car feels presentable without distraction tactics.

Right now, Tintlab has a \$229 package for a professional detail with a deep cabin reset, exterior cleanup, refreshed surfaces, and a cleaner overall finish.

Click below, lock in the deal, and let Tintlab get your car taken care of.

Script 3

HOOK

That dust line around every button is not factory trim.

BRIDGE

Professional detailing gets into the little areas that collect oils, dust, and grime and make the whole cabin look older.

OFFER

[Shop Name] is offering [offer] with interior deep cleaning, exterior decontamination, stain and grime removal, and gloss restoration.

CTA

Tap below and reserve your appointment while this offer is still available.

Example

Filled sample - Tintlab

That dust line around every button is not factory trim.

Professional detailing gets into the little areas that collect oils, dust, and grime and make the whole cabin look older.

Tintlab is offering a \$189 special with interior deep cleaning, exterior decontamination, stain and grime removal, and gloss restoration.

Tap below and reserve your appointment while this offer is still available.

Script 4

HOOK

Your trunk is not supposed to be an archaeological site.

BRIDGE

A full detail can reset neglected cargo areas, carpets, panels, and the rest of the cabin while restoring the exterior too.

OFFER

For a limited time, [Shop Name] has [offer] for detailing with a thorough interior clean, exterior refresh, improved shine, and cleanup of built-up grime.

CTA

Hit the link below, claim the special, and get your car booked today.

Example

Filled sample - Tintlab

Your trunk is not supposed to be an archaeological site.

A full detail can reset neglected cargo areas, carpets, panels, and the rest of the cabin while restoring the exterior too.

For a limited time, Tintlab has a \$149 interior special for detailing with a thorough interior clean, exterior refresh, improved shine, and cleanup of built-up grime.

Hit the link below, claim the special, and get your car booked today.

Script 5

HOOK

The car does not need to be dirty enough to write your name in it before you book a detail.

BRIDGE

Regular professional detailing keeps buildup from getting out of control and makes the vehicle easier to maintain between appointments.

OFFER

[Shop Name] currently has [offer] for a full detail that targets neglected interior surfaces, exterior contamination, dull finishes, and hard-to-reach buildup.

CTA

Click the link, grab the offer, and secure your spot before the schedule fills up.

Example

Filled sample - Tintlab

The car does not need to be dirty enough to write your name in it before you book a detail.

Regular professional detailing keeps buildup from getting out of control and makes the vehicle easier to maintain between appointments.

Tintlab currently has a \$249 complete-detail package for a full detail that targets neglected interior surfaces, exterior contamination, dull finishes, and hard-to-reach buildup.

Click the link, grab the offer, and secure your spot before the schedule fills up.

Script 1

HOOK

Your bumper did not sign up to catch every rock in the county.

BRIDGE

PPF gives it backup with a clear physical layer built to take road debris, scuffs, and light scratches.

OFFER

[Shop Name] is running [offer] for PPF with rock-chip defense, resistance to light scratches, a nearly invisible finish, and protection for the factory paint.

CTA

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Example

Filled sample - Tintlab

Your bumper did not sign up to catch every rock in the county.

PPF gives it backup with a clear physical layer built to take road debris, scuffs, and light scratches.

Tintlab is running a \$999 front-end package for PPF with rock-chip defense, resistance to light scratches, a nearly invisible finish, and protection for the factory paint.

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Script 2

HOOK

If you flinch every time you hear “tick” on the highway, there is a solution.

BRIDGE

Protect the impact zones with PPF and give the film the job of taking those everyday hits.

OFFER

Right now, [Shop Name] has [offer] for paint protection film with road-debris defense, scratch resistance, clear coverage, and preservation of the original finish.

CTA

Click below, lock in the deal, and let [Shop Name] get your car taken care of.

Example

Filled sample - Tintlab

If you flinch every time you hear “tick” on the highway, there is a solution.

Protect the impact zones with PPF and give the film the job of taking those everyday hits.

Right now, Tintlab has a \$1,199 track-pack offer for paint protection film with road-debris defense, scratch resistance, clear coverage, and preservation of the original finish.

Click below, lock in the deal, and let Tintlab get your car taken care of.

Script 3

HOOK

The car can be your baby without you driving ten miles under the speed limit.

BRIDGE

PPF lets you protect vulnerable paint while still using the car normally on highways, trips, and daily commutes.

OFFER

[Shop Name] is offering [offer] for PPF with physical impact protection, self-healing capability on compatible films, resistance to light scuffs, and clear paint preservation.

CTA

Tap below and reserve your appointment while this offer is still available.

Example

Filled sample - Tintlab

The car can be your baby without you driving ten miles under the speed limit.

PPF lets you protect vulnerable paint while still using the car normally on highways, trips, and daily commutes.

Tintlab is offering a \$1,499 full-front package for PPF with physical impact protection, self-healing capability on compatible films, resistance to light scuffs, and clear paint preservation.

Tap below and reserve your appointment while this offer is still available.

Script 4

HOOK

Clear film is a lot prettier than touch-up paint dots all over the front bumper.

BRIDGE

PPF helps prevent many of the chips and light scratches that lead to those visible repairs later.

OFFER

For a limited time, [Shop Name] has [offer] for PPF that helps shield high-impact panels from chips, light scratches, scuffs, and everyday road abuse.

CTA

Hit the link below, claim the special, and get your car booked today.

Example

Filled sample - Tintlab

Clear film is a lot prettier than touch-up paint dots all over the front bumper.

PPF helps prevent many of the chips and light scratches that lead to those visible repairs later.

For a limited time, Tintlab has an \$899 starter package for PPF that helps shield high-impact panels from chips, light scratches, scuffs, and everyday road abuse.

Hit the link below, claim the special, and get your car booked today.

Script 5

HOOK

If you bought the color because you love the paint, protecting it makes sense.

BRIDGE

PPF helps preserve the actual factory finish with a nearly invisible barrier against road debris and light surface damage.

OFFER

[Shop Name] currently has [offer] for paint protection film with clear physical coverage, rock-chip defense, scratch resistance, and added protection for vulnerable panels.

CTA

Click the link, grab the offer, and secure your spot before the schedule fills up.

Example

Filled sample - Tintlab

If you bought the color because you love the paint, protecting it makes sense.

PPF helps preserve the actual factory finish with a nearly invisible barrier against road debris and light surface damage.

Tintlab currently has a \$1,299 full-front special for paint protection film with clear physical coverage, rock-chip defense, scratch resistance, and added protection for vulnerable panels.

Click the link, grab the offer, and secure your spot before the schedule fills up.

Script 1

HOOK

Life is too short to drive the color you settled for at the dealership.

BRIDGE

A vinyl wrap gives you a second chance at the exact color and finish you actually wanted.

OFFER

[Shop Name] is running [offer] for vinyl wrapping with a custom color change, reversible styling, coverage over the factory finish, and multiple colors and textures.

CTA

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Example

Filled sample - Tintlab

Life is too short to drive the color you settled for at the dealership.

A vinyl wrap gives you a second chance at the exact color and finish you actually wanted.

Tintlab is running a \$2,499 full color-change special for vinyl wrapping with a custom color change, reversible styling, coverage over the factory finish, and multiple colors and textures.

Tap the link below, claim the offer, and get on the schedule before the current spots are gone.

Script 2

HOOK

Your car can stop looking like a rental whenever you are ready.

BRIDGE

A custom wrap adds personality with color, finish, accents, and a reversible transformation over the factory paint.

OFFER

Right now, [Shop Name] has [offer] for a vinyl wrap with a dramatic visual change, removable styling, multiple finish choices, and coverage over the original paint.

CTA

Click below, lock in the deal, and let [Shop Name] get your car taken care of.

Example

Filled sample - Tintlab

Your car can stop looking like a rental whenever you are ready.

A custom wrap adds personality with color, finish, accents, and a reversible transformation over the factory paint.

Right now, Tintlab has a \$2,299 color-change offer for a vinyl wrap with a dramatic visual change, removable styling, multiple finish choices, and coverage over the original paint.

Click below, lock in the deal, and let Tintlab get your car taken care of.

Script 3

HOOK

If the car is your personality, factory gray is not doing enough work.

BRIDGE

Vinyl lets you make the exterior match your taste without turning a permanent repaint into your only option.

OFFER

[Shop Name] is offering [offer] for vinyl wrapping with custom colors, gloss/matte/satin options, reversible installation, and a completely different look.

CTA

Tap below and reserve your appointment while this offer is still available.

Example

Filled sample - Tintlab

If the car is your personality, factory gray is not doing enough work.

Vinyl lets you make the exterior match your taste without turning a permanent repaint into your only option.

Tintlab is offering a \$2,699 premium package for vinyl wrapping with custom colors, gloss/matte/satin options, reversible installation, and a completely different look.

Tap below and reserve your appointment while this offer is still available.

Script 4

HOOK

Changing the wallpaper on your phone is free. Changing the wallpaper on your car is more fun.

BRIDGE

A color-change wrap gives you a dramatic visual reset with a removable layer over the original paint.

OFFER

For a limited time, [Shop Name] has [offer] for a color-change wrap with custom styling, reversible transformation, factory-paint coverage, and multiple finish options.

CTA

Hit the link below, claim the special, and get your car booked today.

Example

Filled sample - Tintlab

Changing the wallpaper on your phone is free. Changing the wallpaper on your car is more fun.

A color-change wrap gives you a dramatic visual reset with a removable layer over the original paint.

For a limited time, Tintlab has a \$2,399 special for a color-change wrap with custom styling, reversible transformation, factory-paint coverage, and multiple finish options.

Hit the link below, claim the special, and get your car booked today.

Script 5

HOOK

Same VIN. New identity.

BRIDGE

A professional vinyl wrap can make the vehicle feel completely different through color, texture, and finish while keeping the underlying paint intact.

OFFER

[Shop Name] currently has [offer] for vinyl wrapping, giving you a custom appearance, removable color change, finish options, and light coverage over the original paint.

CTA

Click the link, grab the offer, and secure your spot before the schedule fills up.

Example

Filled sample - Tintlab

Same VIN. New identity.

A professional vinyl wrap can make the vehicle feel completely different through color, texture, and finish while keeping the underlying paint intact.

Tintlab currently has a \$2,599 full-wrap special for vinyl wrapping, giving you a custom appearance, removable color change, finish options, and light coverage over the original paint.

Click the link, grab the offer, and secure your spot before the schedule fills up.